

# One Hundred Million Americans Must Enlist to Win the War



Be one of those hundred million patriots!

The old flag is waving on the blood-soaked battlefields of France—symbolizing, as it always has, freedom, justice and the rights of man.

Our forefathers bore that flag to victory in five bitter wars. Our boys will bear it to victory in *this* war if *you* give them the support they're entitled to.

Money is needed—money for ships, arms, munitions, and the countless supplies demanded by modern warfare. Without these supplies, our armies cannot triumph! Without them, Old Glory falls beneath the Prussian heel!

Which are you—patriot or poltroon? If you're a patriot, register the fact by a purchase of Liberty Bonds. If you're a poltroon, your fellow citizens will register you—they will register your name in yellow ink.

## Buy Bonds of The Fourth Liberty Loan

*It is seldom one can help a great cause without personal sacrifice. But you can. These Bonds are the safest, best investment in the world. Security? Why, they are a first mortgage upon the United States. Every railroad in the country, every homestead, farm or public building, every industry, every income or salary, everything we own—everything YOU own—is pledged as collateral.*

*If you can't pay cash for your Bonds, you can buy them at your bank on the easy partial payment plan. It is no trouble to buy Liberty Bonds—it is no trouble to pay for them. See your banker today. These bonds represent*

# PROFITABLE PATRIOTISM

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